



FORTALECIMIENTO  
DE LAS CAPACIDADES  
PRODUCTIVAS EN  
PERSONAS APICULTORAS

# Tools for strengthening productive capacities in beekeepers from the Central Pacific Region of Costa Rica

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Universidad Nacional



Ministerio de  
**Agricultura y  
Ganadería**  
DE COSTA RICA



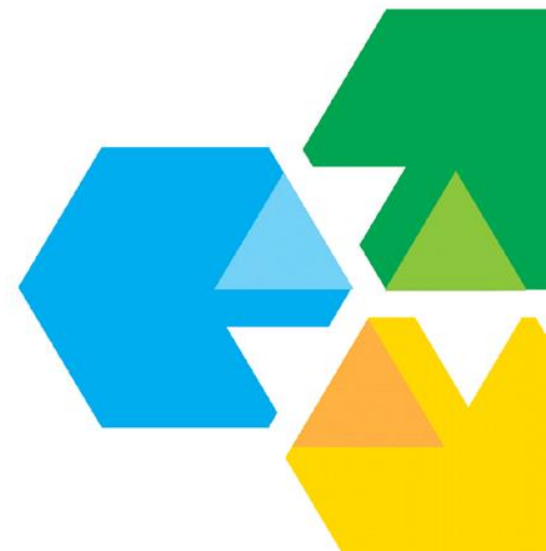
**PPD** Programa  
Pequeñas  
Donaciones  
del FMAM  
COSTA RICA



**UNA**  
UNIVERSIDAD  
NACIONAL  
COSTA RICA



**FCTM**  
FACULTAD DE CIENCIAS  
DE LA TIERRA Y EL MAR



# Who we are?

## Centro de Investigaciones Apícolas Tropicales



Interdisciplinary  
institute  
specialized in the  
study of bees

7 Integrated  
programmes

Master's  
Program in  
Tropical  
Beekeeping



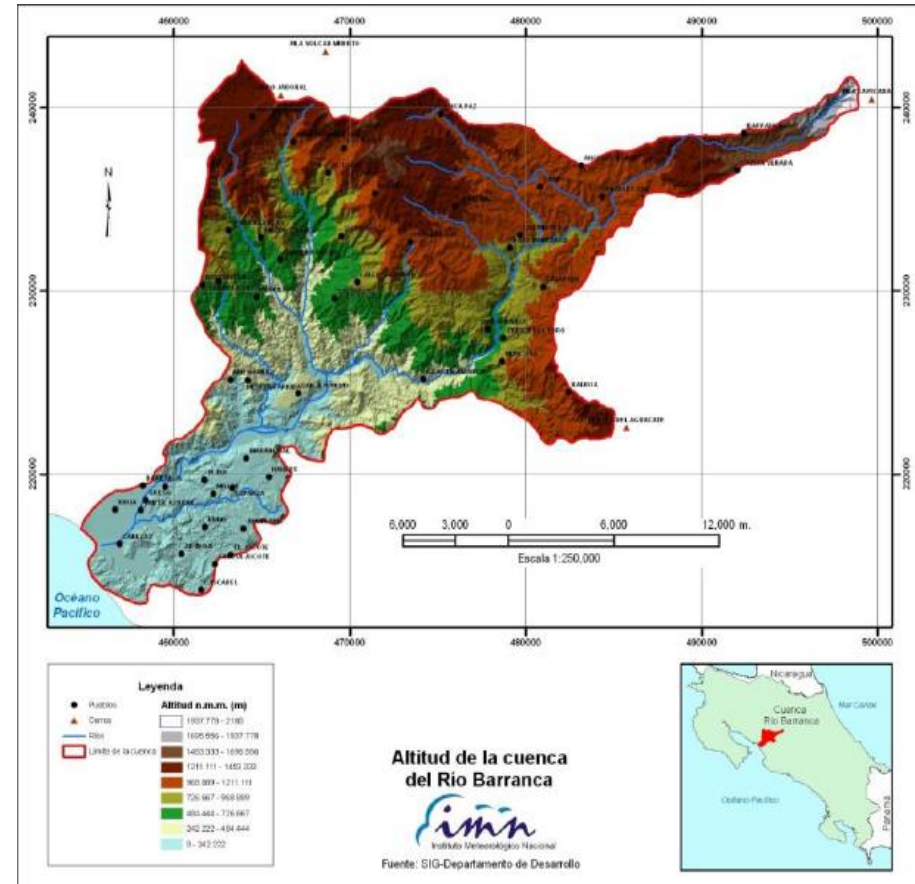
1. Meliponiculture: native bees, society and environment.
2. Ecology and pollination
3. Sustainable beekeeping production
4. Beekeeping chemistry
5. Beekeeping pathology
6. Regional beekeeping and Meliponiculture
7. Microbiology and medicinal chemistry



Agencia Centroamericana  
de Acreditación  
de Postgrado

# Where we work?

The aim was to promote the empowerment and productive improvement of beekeepers operating in an area of **high ecological degradation and marked poverty levels** in the Central Pacific Region of Costa Rica, for whom beekeeping is their main source of income.



River basin Jesús María and Barranca, and the middle and lower basin of the Grande de Tárcoles and the Montes del Aguacate and Paso Las Lapas Biological Corridors

# KEY STAKEHOLDERS



Financing US\$ 25,500



US\$39,076  
Financing - Projected



US\$23,548  
Projected



**Period: 2 years: July 2021 – March 2023**

**Impact of COVID-19 on the country's economy**

# About beekeepers

We work with more than 30 small beekeeping companies to optimize their productive and commercial practices, which can result in improving their quality of life and growth expectations

## Characterization

- Average age 48 years, with complete secondary, nucleus of 4 members.
- 83% beekeeping as main activity, 11 years of creation, operates as a family business.

Women	28%
Men	72%

## Regulation

87% have a Veterinary Certificate of Operation (CVO), 22% with registration of small agricultural producer, 50% with regularization with the Ministry of Finance and 30% has its trademark. 3 apiaries on average/108 hives.

## Management and financing

Local market, no e-commerce, personal Facebook. 96% have financed their activity with their own resources. Low training in technical topics.



# Beekeepers indicated the following areas for improvement

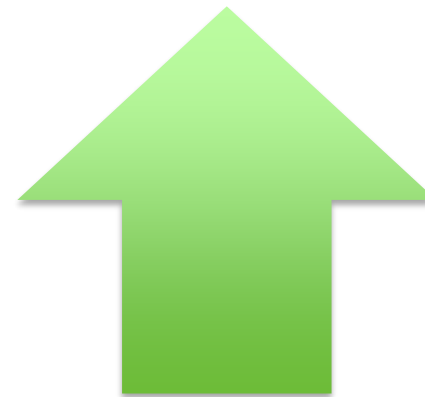


- Capital
- Methodologies to obtain new products from the base raw material that has already been generated
- Productive improvement

## Difficulties



- Need for capital to invest
  - Lack of infrastructure
  - Lack of technical support
- "I have not managed to obtain permits and this prevents me from reaching more markets".*



## Support required



**The work program was based on four thematic nuclei, according to the areas of improvement**



**Best practices in beekeeping production**



**Administrative management of beekeeping companies**

**Value-added products.**



**Education environment and**





# Best practices in beekeeping production

1. Virtual talks given by specialists.
2. Technical guides in digital and printed format and YouTube videos.
3. Face-to-face workshops
4. Improvements in the presentation and labeling of the product.





# N1

# Best practices in beekeeping production



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## CICLO DE CHARLAS: MEJORES PRÁCTICAS EN LA PRODUCCIÓN APÍCOLA

DEL 18 AL 21 DE OCTUBRE

18 DE OCT 2PM	CARLOS ALFARO ZÚÑIGA Cómo se obtiene el Certificado Veterinario de Operación en C.R.
19 DE OCT 2PM	MARIANA ACUÑA CORDERO Inocuidad en miel de abeja y otros productos apícolas.
20 DE OCT 2PM	LORNA VINDAS PEREIRA Requisitos de etiquetado en miel de abeja.
21 DE OCT 2PM	FRANKLIN PÉREZ VEGA Aspectos básicos en la calidad e inocuidad de la miel aplicado a la empresa apícola.



- Topics: Safety in bee honey processing and legal requirements for operation and labeling
- More than 100 people connected
- Videos available

UNIRSE A LA REUNIÓN ZOOM  
[HTTPS://UNA-CR.ZOOM.US/J/81150865374](https://una-cr.zoom.us/j/81150865374)

\*Hora Costa Rica



N1

# Best practices in beekeeping production

- We complement the topics of the virtual talks with the elaboration of Technical Guides to reinforce learning, in digital and printed edition:

**Best manufacturing practices in extraction and packaging rooms for beekeeping products**

**Labelling requirements on honey**

You can download:  
<https://repositorio.una.ac.cr/handle/11056/18916>

Logos: MINAE, Ministerio de Agricultura, Ganadería y Acuicultura, CADET, SGP, 30 años, gef 30, FCTM, UNA, UNIBIO.

# N1

# Best practices in beekeeping production

## 80 beekeepers were trained



FORTALECIMIENTO DE LAS CAPACIDADES PRODUCTIVAS EN PERSONAS APICULTORAS

## PhD. JOHAN VAN VEEN

Director CINAT-UNA  
Coordinador del Programa Regional de Apicultura y Meliponicultura

**Charla:**  
**MANEJO ESTACIONARIO DE COLMENAS**

Charlas en modalidad presencial



### PUNTARENAS

Sábado 26 de marzo

9 a 11 a.m.

Subasta Ganadera AGAINPA Barranca de Puntarenas

Info: [raul.venegas.pi@venasa.go.cr](mailto:raul.venegas.pi@venasa.go.cr)

### PURISCAL

Sábado 12 de marzo

9 a 11 a.m.

Oficinas del MAG en Puriscal

Info: [jmoreno@mag.go.cr](mailto:jmoreno@mag.go.cr)

### SAN RAMÓN

Sábado 19 de marzo

9 a 11 a.m.

Salón de la Cruz Roja, al costado del Centro de Cultura Social, en el centro de San Ramón

Info: [kmena@mag.go.cr](mailto:kmena@mag.go.cr)



Training at the Agricultural Extension Agency of the Ministry of Agriculture and Livestock, San Ramón.



N1

# Best practices in beekeeping production

- Design of labels or adjustments to existing ones, incorporating the information requested in the technical regulations for honey.
- Printing of 100 new labels to each beekeeper
- Digital folder with editable tag files



Procesadora de alimentos  
**JARGONS**

Miel de Abejas

Ingredientes:  
Miel de abejas. (Apis sp.)

Instrucciones de conservación:  
Almacenar a temperatura ambiente. No exponer a la luz solar.  
Por su naturaleza la miel puede cristalizar.  
Lote: ver envase.  
Fecha de vencimiento: ver envase

Peso Neto:  
1000 g 500 g 250 g

**NO SUMINISTRAR A NIÑOS MENORES DE UN AÑO**

@jargonsalimentos  
(506) 8759 2879  
Producido y envasado por:  
Hilda María González Rojas.  
hildajargons@gmail.com  
San Ramón, Alajuela.  
País de origen: Costa Rica.  
CVO: 196803-01

A small illustration of a bee on a honeycomb, used as a logo for the brand.

N1

# Best practices in beekeeping production

Label design and redesign

**Miel Puriscalena**  
SALUD Y BIENESTAR

Producido y envasado por:

**Miel Puriscalena**  
SALUD Y BIENESTAR



**Miel de Abeja**  
100% Pura

Peso Neto:  
● 750 g ● 375 g ● 250 g

**Ingredientes:**  
Miel de abejas. (Apis sp.)

**Instrucciones de conservación:**  
Almacenar a temperatura ambiente.  
No exponer a la luz solar.  
Por su naturaleza la miel puede cristalizar.

**Lote:** ver envase.

**Fecha de vencimiento:**  
ver envase.

**NO SUMINISTRAR A NIÑOS MENORES DE UN AÑO DE EDAD**



Producido y envasado por:  
Victor Quesada  
y Eimmy Quesada  
quesadaporras@hotmail.com



Abejas del Arenal  
Arenal Bees CR  
(506) 8926 4242  
(506) 8450 4030  
Arenal, Alajuela.

**País de origen:** Costa Rica.  
**CVO:** 292-240335



**El Castillo de las Abejas**



**Miel de Abeja**  
100% Pura

Peso Neto:  
● 750 g ● 375 g ● 250 g

**Ingredientes:**  
Miel de abejas. (Apis sp.)

**Instrucciones de conservación:**  
Almacenar a temperatura ambiente.  
No exponer a la luz solar.  
Por su naturaleza la miel puede cristalizar.

**Lote:** ver envase.

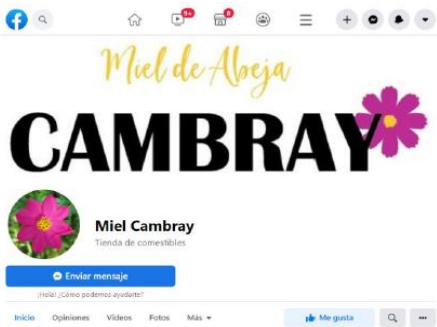
**Fecha de vencimiento:**  
ver envase.

**NO SUMINISTRAR A NIÑOS MENORES DE UN AÑO DE EDAD**

A logo consisting of a grey rounded square with the text 'N2' in white, set against a background of colorful geometric shapes (blue, green, yellow) and arrows.

N2

# Administrative management of beekeeping companies



1. Talks with experts on entrepreneurship topics.
2. Technical guides in digital and printed format and YouTube videos.
3. Creation and maintenance of business social networks (not personal).
4. WhatsApp Business and new pictures.





N2

# Administrative management of beekeeping companies



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## CICLO DE CHARLAS: MEJORES PRÁCTICAS EN LA PRODUCCIÓN APÍCOLA

DEL 20 AL 24 DE JUNIO

20 DE JUN  
2PM

**JOSÉ DAVID ULLOA**  
Redes sociales como herramientas de marketing para la empresa apícola.

21 DE JUN  
2PM

**IVETTE BARBOZA**  
Todo lo que debe de saber sobre el Régimen especial agropecuario.

22 DE JUN  
2PM

**MARIANELA SÁNCHEZ**  
Más allá de un Beep en un supermercado: Todo sobre el código de barras.

23 DE JUN  
2PM

**CECILIA CORDERO**  
Con sello PYME: registro de la Pequeña y Mediana Empresa ante el MEIC

24 DE JUN  
2PM

**VÍCTOR MANUEL SALAZAR**  
El ABC del registro como Pequeño y Mediano Productor Agropecuario (PYMPA).



- Marketing
- Accounting
- Barcodes (GTING)
- Registration as a small business or small agricultural producer



UNIRSE A LA REUNIÓN ZOOM  
[HTTPS://UNA-CR.ZOOM.US/J/81150865374](https://una-cr.zoom.us/j/81150865374)

\*Hora Costa Rica



# Administrative management of beekeeping companies

Registration as a taxpayer with the Ministry of Finance

## GUIA PARA LA INSCRIPCION COMO

CONTRIBUYENTE ANTE EL MINISTERIO DE HACIENDA E INSCRIPCION COMO PEQUEÑO Y MEDIANO PRODUCTOR AGROPECUARIO ANTE EL MINISTERIO DE AGRICULTURA Y GANADERIA

1



## GUIA PARA TRAMITAR

EL CERTIFICADO VETERINARIO DE OPERACION (CVO) PARA APIARIOS Y SALAS DE EXTRACCION Y/O ENVASADO DE PRODUCTOS APICOLAS

2



Guide to obtain the veterinary certificate of operation for apiaries, extraction rooms and packaging rooms



- Thanks Enrique Vega for the wonderful pictures!  
You can download: <https://repositorio.una.ac.cr/handle/11056/18916>



# Value-added generation with bee colony derivatives

1. Artisanal candies
2. Cosmetics
3. Honey beer and carbonated beverages
4. Mead (next)







# Value-added generation with bee colony derivatives



A blue rounded square containing the white text 'N4'. The logo is part of a larger graphic in the top left corner consisting of several overlapping arrows in blue, green, and yellow pointing in various directions.

N4

# Education and environment

1. Educational app Bees in my garden
2. Teaching support guide for learning about bees
3. Planting of plants of melliferous importance
4. Calendar for the registration of melliferous flora







# Education and environment





A blue square with rounded corners containing the white text 'N4'. The square is part of a larger graphic consisting of several overlapping geometric shapes in blue, green, and yellow, resembling a stylized recycling symbol or a cluster of leaves.

N4

# Education and environment

Teaching support guide for learning about bees.



You can download: <https://repositorio.una.ac.cr/handle/11056/26029>



# Education and environment

750 trees of melliferous importance distributed in 3 points: Puriscal, Esparza and San Ramón.





N4

# Education and environment

Bees and flowers: a vital relationship that we must foster and preserve.

Celebración Día Nacional y Mundial de las Abejas

## Semana de las Abejas

*Ciclo de Charlas Virtuales:*  
**Abejas y Flores: Una relación vital que debemos fomentar y conservar**



**20 de mayo 2022**  
11 a.m. a 12:30 p.m. Hora CR

Lugar: Gimnasio de la Escuela La Sabana, San Ramón - Alajuela.  
Modalidad: presencial.



FB: PNUD y CINAT.UNA

**M. Sc. Luis Alejandro Sánchez Chaves**  
Coordinador Programa de Ecología y Polinización-  
Maestría en Apicultura Tropical del CINAT-UNA.

**Moderadora:**  
**Paola Hernández Ching**  
Académica Centro Investigación Apícolas Tropicales, CINAT-UNA.





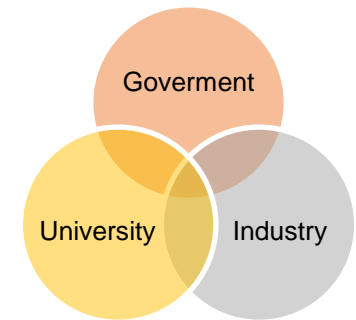


# Conclusions

Promote and support the formalization of the beekeeping guild as a mechanism to obtain greater access to the market and financial resources.

**Technical support is not enough.**

Articulate the inter-organizational work: government, university and productive sector, towards a more precise detection and attention of needs and optimization of resources (Triple helix innovation model).



Integration of civil society in these activities to support the beekeeping sector and use of ICTs: include trees of melliferous importance in tree planting campaigns, talks in schools with beekeepers about the importance of pollinators, make the activity visible in the community!







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# Thank you!

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Centro de Investigaciones Apícolas Tropicales (CINAT)  
Universidad Nacional

